Graphic Designing & Video Editing

3 Months Certificate Program

Media has always played a prominent role in every society so has the computer, advent of multimedia in computers has actually provided a platform for media professionals to utilize the tremendous potential being offered by computers in field of digital media specially in production scenarios.

Welcome to Adobe Creative Cloud Family

Software included:

Ps | **Adobe Photoshop CC for Graphic Designing.**

Ai | **Adobe Illustrator CC for Stationary designing and desktop publishing**

Pr | **Adobe Premier Pro CC for Non-Linear Video Editing**

Course Outline
Adobe Photoshop CC

Introduction to Adobe Photoshop, Environment and Interface:
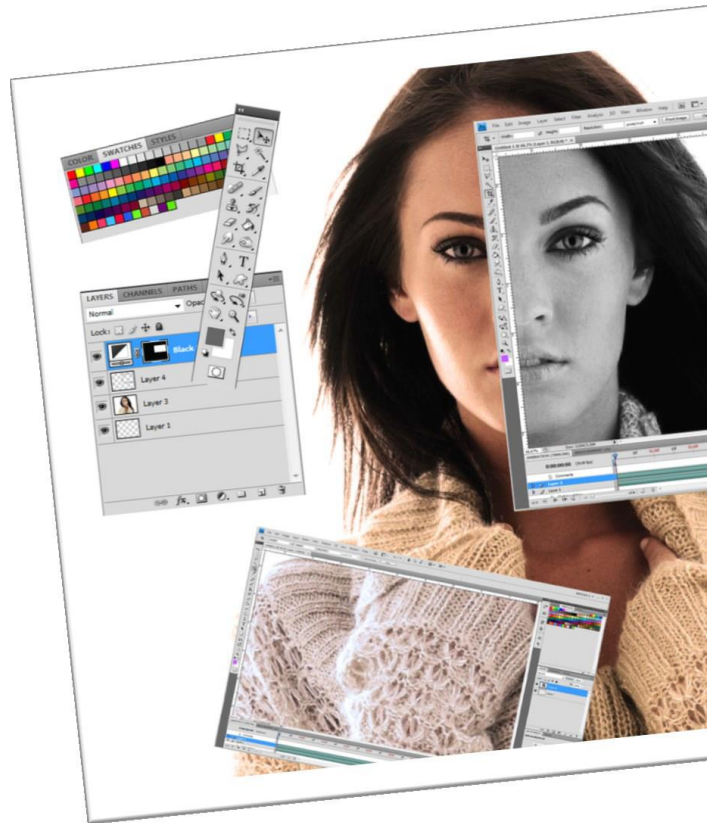
1) Image Size

2) Width

3) Height

4) Color Mode

5) Contents

6) Resolution

Color Management in Photoshop:

1) Foreground / Background Color

2) Color Picker And Custom Colors

3) Selecting Default Colors

4) Gradient

Image:

Adjust

Levels

Curves

Brightness Contrast

Color Balance

Hue Saturation Brightness

Replace Color

Invert

A Leading IT Institute

Concept of Layer and Layer Option:
1) Assigning Layer Properties
2) Deleting Layer
3) Duplicating Layers
4) Arranging And Merging Layers (Layer Menu)
5) Layer Styles
6) Drawing Tools

Ai

Course Outline
Adobe Illustrator CC

Introduction:
1) Understanding the Environment
2) Using the Tools
3) Tool Box Overview
4) Using Context Menu
5) Viewing Artwork

Working With Tools and Palettes:
1) About Paths
2) Changing A Tool Pointer
3) Drawing And Editing Freeform Paths
4) Drawing With The Pen Tool
5) Adjusting Path Segments
6) Drawing Shapes
7) Drawing Line And Arc Segments
8) Drawing Spirals

Working With Tools and Panels:
1) Drawing Grids
2) Working With Symbols
3) Using Symbolism Tools
4) Drawing And Editing Brushed Paths

5) Managing Brushes

6) Creating Brushes

7) Using The Brush Libraries

8) Tracing Artwork

Working With Objects:
1) Correcting Mistakes

2) Using Rulers

3) Using Guides And Grids

4) Using Smart Guides

5) Selecting Objects

6) Saving, Editing, And Loading Selections

7) Moving, Copying, And Deleting Objects

8) Rotating The X And Y Axes

9) Grouping And Ungrouping Objects

10) Locking And Hiding Objects

COURSE OUTLINE
ADOBE PREMIER PRO CC

Introduction to Video Editing:
1) Basic Settings of Sequence

2) Introduction to key framing

3) Introduction to basic Animation

4) Setting of Sequence Preset

5) How to use Multiple Sequence

Basic Animation on Stills:
1) Introduction to Still files
2) Controlling of multiple Stills
3) Arrangement of Stills
4) Making short Animation of stills
5) Use of PSD files in Premier Projects

Video and Audio Cutting & Join:
1) How to import Video & Audio files in Sequence
2) How to split or Cut videos and Audios
3) How to join Videos and Audios
4) Arrangement of Split Videos
5) Slow Motion Videos

Effects or Transition:
1) Introduction to Effects and Transition
2) Apply Effects on Multiple Videos
3) Apply Transition on Multiple Videos
4) Apply Transition on Multiple Stills
5) Setting of Effects Parameters
6) Setting of Transition Parameters
7) Key Framing on Effects or Transition
8) How to use **Chroma** Effect on Videos